

# Conference common room

The magazine for independent schools

Conference & Common Room is the leading magazine for UK independent schools. It has been published on a termly basis since it began life in 1963. It is published three times a year - in January, May and September. Copies of each issue are sent to the Head, Bursar and Marketing Director of the 1300 schools that make up the Independent Schools Council.

## Advertise in *Conference & Common Room* magazine

- The magazine contains articles written by leading educators and offers an insight to the future direction of the curriculum in world class schools.
- Read by decision makers; Heads, Bursars, Governors and key teaching staff.
- We provide all advertisers with a direct link to your company's website on the magazine supporters' section of [www.candcr.co.uk](http://www.candcr.co.uk)
- Distributed to every senior independent school in the UK, with many schools taking additional paid-for subscriptions. Also available for free download in e-zine format on [www.candcr.co.uk](http://www.candcr.co.uk)



**John Catt Educational Ltd**  
**Independent thinking for education**

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# Rates

	Per issue	Per year
Outside Back cover	£1800	£4400
Inside Front cover	£1595	£4050
Inside Back cover	£1395	£3450
Full Page Colour	£1095	£2795
Half Page Colour	£695	£1495
Quarter Page Colour	£445	£1095
Leaflet Insertion	Price on application	

All prices are exclusive of VAT

# Publication Dates

	Press ready artwork Deadline
May	Mid-March
September	Late July
January	Late November

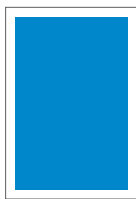
# Sizes

Full page with bleed



297h x 210w mm  
(+ 3mm bleed)

Full page without bleed



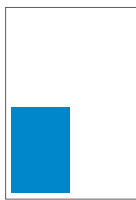
277h x 190w mm

Half page landscape

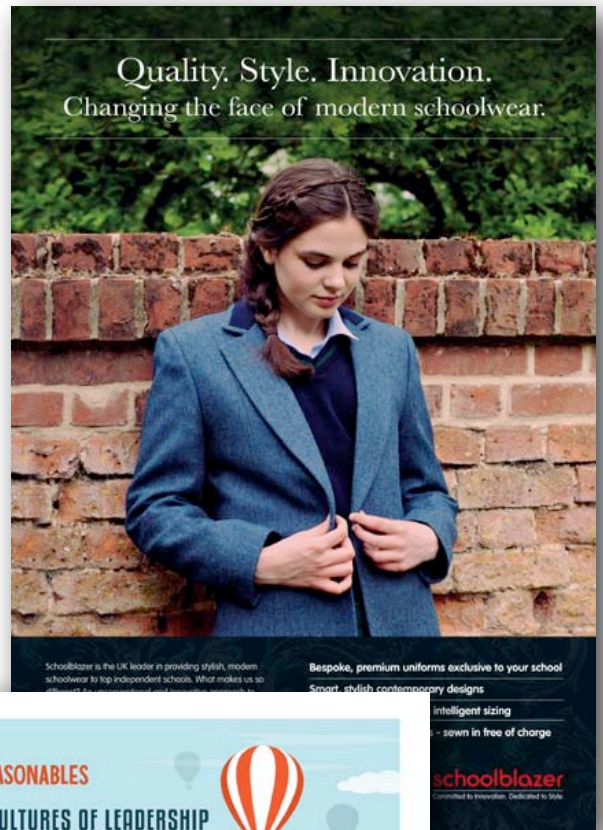


134h x 190w mm

Quarter page portrait



134h x 90w mm



# Artwork Specifications

All advertisements are full colour. Artwork should be supplied as high resolution PDF, PSD, TIFF, JPEG or Illustrator EPS. All images should be provided in CMYK at a minimum of 300dpi. All fonts should be outlined or embedded (PDF).

Files to be supplied to [copy@johncatt.com](mailto:copy@johncatt.com)



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